



E M E R A L D C O A S T
F O U N D A T I O N
I N V E S T I N G I N Y O U T H

Emerald Coast Foundation Message

Dear Potential Sponsor:

The story of the Emerald Coast Foundation (ECF) spans almost two decades. It is a chronicle of the giving spirit of the Emerald Coast. It is an understanding of the great benefits of Public/Private partnerships that bring together talented individuals and business that are willing to give so much to make things happen.

The strength of ECF is its ability to achieve its mission: ECF is committed to "Investing in Youth" in Northwest Florida. This capacity is encapsulated in a number of fund raising activities that take place throughout the calendar year. The largest is the Emerald Coast Poker Run, held in August each year.

This tremendous event, hosted by ECF, is the largest boat poker run in the country. The Emerald Coast Foundation is the only not-for-profit organization that puts forth such effort for the sole purpose of expanding its charitable reward to helping our most precious resource: *the children of our community.*

Throughout the year we depend on local support to accomplish our calendar of events. Through sponsorships from individuals, businesses, and large corporations, the Emerald Coast Foundation is able to bring together many levels of support. In turn, that support allows ECF to open doors that might close without our support, and that's where you can help. By supporting ECF, you can directly help the youth organizations in Northwest Florida provide much needed services.

On behalf of the Foundation, I encourage you to join us as we continue on our path to making today's youth tomorrow's productive citizens. I assure you, it will bring you personal and professional rewards.

Sincerely,

Christopher Sehman
President
Emerald Coast Foundation





EMERALD COAST
FOUNDATION
INVESTING IN YOUTH

***Emerald Coast Foundation
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***18th Annual
Emerald Coast Poker Run
August 14, 2010***

The word is out!

The community recognizes you as a generous sponsor of the annual Emerald Coast Boat Week/Poker Run and they are counting on you again! The 18th Annual event will be August 14, 2010 so the time is ***now*** for your renewed commitment to support local youth organizations that benefit from this phenomenal event.

In the past fifteen years, the Emerald Coast Foundation has exceeded \$1,000,000 in donations for the various youth oriented organizations we support with your generous sponsorship. Your dollars have helped keep the doors open for many facilities that give a hand to local kids that need your help. What better way to invest in your own community than "*Investing in Youth*"? You do make a difference in their lives!

In addition, the community has seen average annual revenue of \$1,200,000+ generated by participants and spectators during Boat Week. Our local area residents as well as boating enthusiasts from all over the USA know that this is an event that gets ***national recognition*** and has been named the "***Best Poker Run in the United States***" (Powerboat Magazine April 2004). Talk about getting a real bang for your donation buck!

Your sponsor package information is enclosed and a representative of the Emerald Coast Foundation will be contacting you in the next few weeks to follow up and answer any questions you might have.

For questions about your sponsorship, please contact LA Woodall @ 850.259-4142.

Thank you so much for your continued support!





www.emeraldcoastpokerrun.com

The Emerald Coast Foundation seeks local businesses wishing to be at the forefront of high-visibility events offering year-long community interaction and positive publicity. The Emerald Coast Foundation invites your business to share in its efforts to "INVEST IN YOUTH" by choosing one of the sponsorship levels below. The Emerald Coast Foundation needs businesses, such as yours, that are anxious to pledge financial support, as well as offer volunteer time for annual events, donate prizes and contribute services needed to achieve the goals set forth this year.

A limited number of exclusive sponsorships are available throughout the year. Becoming a sponsor of The Emerald Coast Foundation will give your business direct opportunities to establish relationships with local charities and supporters, the community and event participants.

2010 Emerald Coast Poker Run/Boat Week Sponsorship Levels

Emerald Partnership

- Industry Exclusivity
- Headline Sponsor
- Naming rights to Poker Run Party
- Headline logo placement on:
 - Poster
 - Tee Shirt
 - Ditty Bag
 - Stops Cards and Party Passes
 - Print Media
 - Inclusion in All color ads in local paper and industry magazines promoting Poker Run
- Banner Placement at all Boat Week events
- Ad in Poker Run/Boat Week print materials
- Listing in "Preferred Vendors" registration mailer
- Link from our Website
- Mention in All PSA announcements (TV and Radio)
- Booth space at Poker Run Party
- Access to Poker Runners through
 - Prizes
 - Ditty Bags
 - Mailables
 - Event Hosts & Hostesses
- Two boat entries (8 people)
 - Eight Tee Shirts
 - Captain Shirts
 - Two Ditty Bags
 - Eight Party Passes

Minimum Investment: 27,500 (cash)



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Platinum Partnership

- Logo placement on:
 - Poster
 - Tee Shirt
 - Mailers
 - Stops Cards and Party Passes
 - Print Media
 - Inclusion in all local papers and industry magazines promoting the Poker Run.
- Banner Placement at all Boat Week events
- Ad in Poker Run/Boat Week print materials
- Listing in "Preferred Vendors" registration mailer
- Link from our Website
- Mention in ALL PSA announcements (TV and Radio)
- Booth Space at Poker Run Party
- Two boat entry (8 people)
 - Eight Tee Shirts
 - Two Ditty Bag
 - Two Captain's Shirts
 - Eight Party Passes
- Access to Poker Runners through
 - Prizes
 - Ditty Bags
 - Mailer

Minimum Investment: \$ 15,000 (cash)

Diamond Partnership

- Logo placement on:
 - Poster
 - Tee Shirt
 - Stops Cards and Party Passes
- Banner Placement at all Boat Week events
- Listing In "Preferred Vendors" registration mailer
- Link from our Website
- Mention in up to 200 PSA announcements (TV and Radio)
- Two boat entry (8 people)
 - Eight Tee Shirts
 - Two Ditty Bag
 - Two Captain's Shirts
 - Eight Party Passes
- Access to Poker Runners through
 - Prizes
 - Ditty Bags

Minimum Investment: \$ 8,000 (cash)



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Gold Partnership

- Link from our Website
- Ad in Poker Run/Boat Week print materials
- Access to Poker Runners through
 - Prizes
 - Ditty Bags
- Banner Placement at all Boat Week events
- Listing in "Preferred Vendors" registration mailer
- Mention in up to 100 PSA announcements (TV and Radio)
- One boat entry (4 people)
 - Four Tee Shirts
 - One Ditty Bag
 - One Captain's Shirts
 - Four Party Passes

Minimum Investment: \$3,000 (cash)

Silver Partnership

- Link from our Website
- Business name in Poker Run/Boat Week print materials
- Access to Poker Runners through
 - Prizes
 - Ditty Bags
- One boat entry (4 people)
 - Four Tee Shirts
 - One Ditty Bag
 - One Captain's Shirts
 - Four Party Passes

Minimum Investment: \$2,000 (cash)

Bronze Partnership

- Link from our Website
 - Business name in Poker Run/Boat Week print materials
- One boat entry (4 people)
 - Four Tee Shirts
 - One Ditty Bag
 - One Captain's Shirts
 - Four Party Passes

Minimum Investment \$1000 (cash)

2009 Emerald Coast Poker Run/Boat Week Sponsorship Agreement

I, _____
NAME
Representing _____
NAME OF BUSINESS

Commit as a sponsor of the Emerald Coast Foundation's Boat Week/Poker Run 2010 as a

- Emerald Partner
- Diamond Partner
- Platinum Partner
- Gold Partner
- Silver Partner
- Bronze Partner

I agree to provide \$ _____ cash, payable as follows:

In addition, I agree to provide \$ _____ In Kind, payable as follows:

NAME OF BUSINESS

CONTACT

ADDRESS

PHONE

E-MAIL

AUTHORIZED SIGNATURE

"A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE."

Please mail to Emerald Coast Foundation-PO Box 1208 – Fort Walton Beach, FL 32549 or fax to (850)244-2653

Thank you for your support!